

Torquay RSL Sub-Branch Strategic Direction

1. WELLBEING

The predominant focus of the Torquay RSL Sub-Branch (TRSL) is the wellbeing of:

- a) Veterans and members of the TRSL and their dependents.
- b) Current and ex-Australian Defence Force members and their dependents.

2. **COMMEMORATION** (Events and Memorials)

TRSL has an obligation to preserve the memory and the records of those who suffered and made the ultimate sacrifice for Australia and to conduct the annual commemoration days, including ANZAC Day, Remembrance Day, Vietnam Veterans Day, and other commemorative days and events, through:

- a) Planning and execution of commemorative activities and events.
- b) Maintenance of Memorials and War Grave sites in the Surf Coast region.

3. PARTNERSHIPS

TRSL preserves and maintains a close partnership with the following organisations to ensure TRSL's success within the Surf Coast area:

- a) Surf Coast Shire Council
- b) State Government
- c) Federal Government
- d) RSL Victoria
- e) Torquay Bowls Club
- f) Local community groups (i.e. Rotary and Lions Clubs and Aged Care facilities)
- g) Sponsors and community funding partners
- h) Schools

4. FINANCIAL PLANNING

Strategic Planning is supported by robust financial planning. TRSL develops a annual Financial Plan based on known and predicted income that will inform subsequent development of a five-year rolling budget providing a budget for each subsequent year to include, emergency financial assistance, immediate welfare/health support, administration, and operating costs.

5. **MEMBERSHIP** (Retention and Recruitment)

RSL Victoria Rules and Bylaws determine TRSL membership policy and their application, noting that without active members TRSL would not be able to provide services to its dependency and the wider community.

The importance of membership to the existence of the TRSL means a strategy for recruitment of new members and retention of existing members is imperative.

6. VOLUNTEERS (Retention and Recruitment)

TRSL is a volunteer-led Sub-Branch. It is therefore essential for the ongoing survival of the Sub-Branch that volunteers are regularly recruited, retained, and recognized for their invaluable contribution to TRSL.

7. GOVERNANCE

While membership may be the lifeblood of TRSL as it is for all RSL Sub-Branches, proper governance is the fabric that holds all constituent parts of any organisation together.

TRSL Sub-Branch Inc operates under RSL VIC Branch Bylaw 10B as an incorporated Sub-Branch not conducting gaming and is responsible for complying with the rules and directions contained therein.

Accordingly, the TRSL Sub-Branch Committee is responsible to its members for the management and operation of the Sub-Branch in the achievement of its tasking objectives while noting and managing inherent risks.